



INVESTSK
South Kesteven - the place to grow

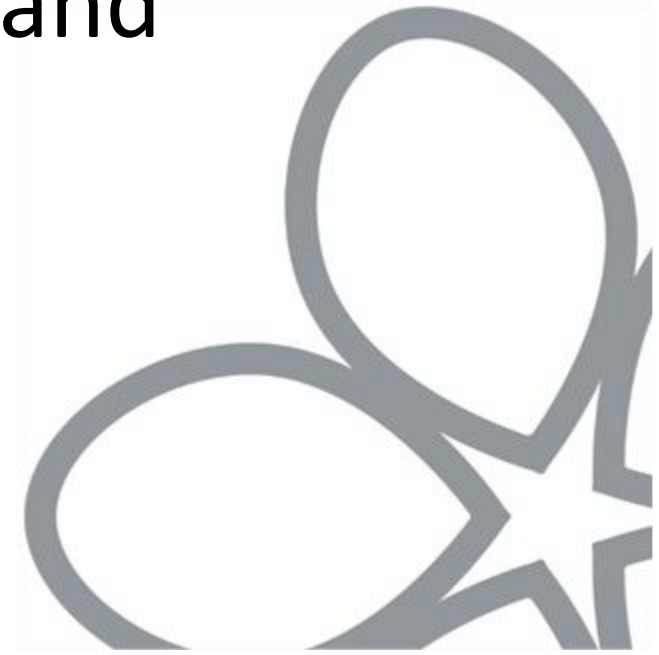


INVESTSK



A highly experienced team driving economic growth and regeneration in South Kesteven by working with and among the private sector.

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Strategic Director at South Kesteven District Council



The Vision



“To make South Kesteven an attractive place to live, work, visit and invest; where its residents have access to *great jobs, high quality* housing and an *excellent* education, and **take pride in the place they live.**”



South Kesteven

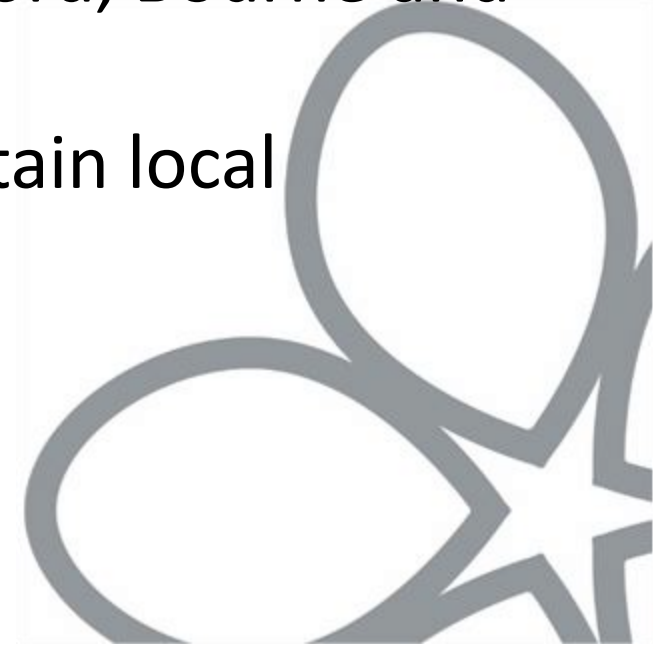
- The undervalued ‘jewel’ of Greater Lincolnshire
- 2nd biggest economy in county and growing faster than the city
- Highest resident earnings, employment participation, enterprise density and L2 skills
- Most accessible district to London and Greater South East
- From global giants such as Moy Park to specialised innovative SMEs (e.g. ParkAir, Auto Drive Train)
- Strong portfolio of investment propositions – especially in and around Grantham and Stamford



South Kesteven New Local Plan



- 166 hectares of employment land proposed over the plan period 2011 to 2036
- 106 hectares of employment land proposed at Grantham Southern Gateway
- 60 hectares of employment land proposed in Stamford, Bourne and the Deepings
- Policies to protect existing employment land and retain local businesses



Growing the Economy



Business Confidence



- Celebrating & promoting business success
- Credible support & sign-posting
- New business opportunities: engaging existing business networks
- Listening & acting



Inward Investment



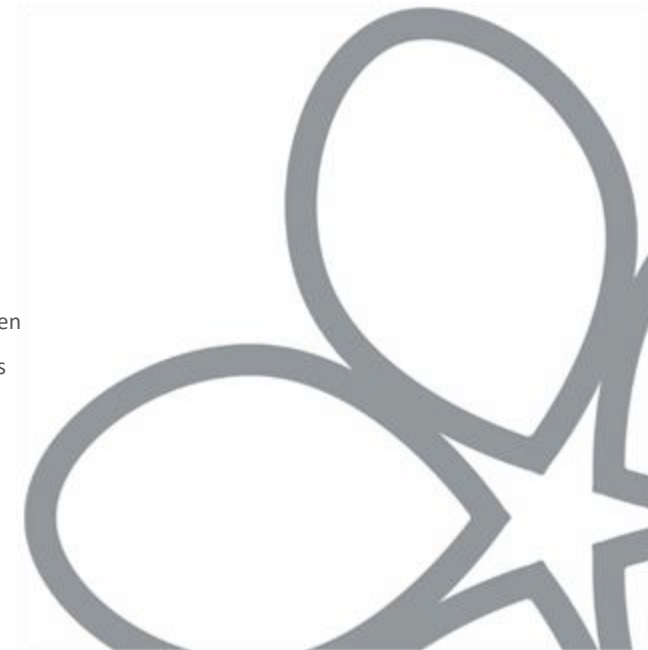
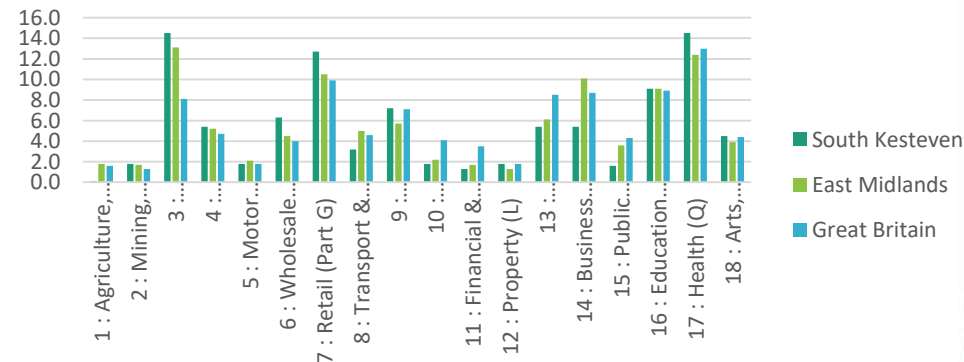
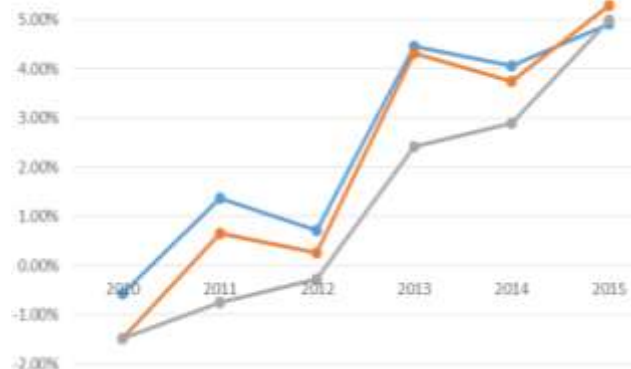
- Proactive promotion to new marketplaces
- Powerful propositions built on sector strengths
- Working with property agents, landowners, developers
- Business ambassadors



Intelligence



- Comprehensive tool for informed decision-making
- Available to everyone to underpin propositions
- Refreshed bi-annually
- Part of the new www.investsk.co.uk website



Skills

- Understanding the needs of local businesses, young people & schools/colleges
- Developing & retaining local talent
- Building the workforce of the future
- Working with key partners, including LEPs, schools, colleges, and businesses
- Delivered by the Skills Service...



The Place



Quality of Place



Quality of Life	Stamford was voted the best place to live in 2013
Accessibility and Affordability	Grantham is the most affordable place to live within a commute of London
Excellent Schools	South Kesteven has excellent levels of educational attainment
Commitment to Growth	SKDC is an authority committed to delivering high quality sustainable growth

The Elements of Place

Heritage and
The Arts



Leisure and
Tourism



Living



Retail and
Markets



Commercial



Skills



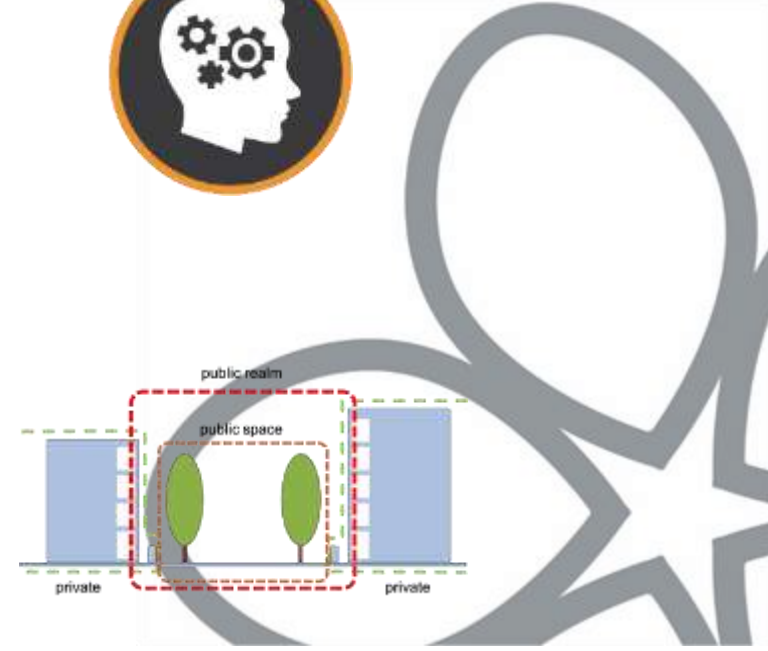
Gateways



Transport



Public Realm



A District-wide approach



- Delivery within the Market Towns of Grantham, Stamford, Market Deeping and Bourne as well as the 83 villages and their rural hinterland:
 - 2 new Leisure centres (Stamford and Market Deeping) and refurbished centres in Grantham and Bourne
 - A network of business hubs, including in rural areas
 - Public realm schemes in Grantham and Bourne
 - Custom-build and speculative office developments
 - Town Centre living in Bourne



The Economic Benefit



	Phase 1	Full Programme
New Floor space approved	180,000 sqm	480,000 sqm
New Homes approved	Over 3,700	Nearly 10,000
One-off Economic benefit from Housebuilding	£300 million	£800 million
Economic benefit per annum (GVA)	Over £400 million	Over £1.2 billion

Wider Benefits

- Increased jobs growth
- Increased economic activity
- Improved sense of identity & civic pride
- Better homes and environments for people to live in
- Cultural & arts growth
- Vibrant town centres
- Connected rural communities



Business Advice & Sign-posting

Inward Investment

Economic Intelligence

Property Investment

Skills

